



AGENCY POLICY

Apply To Become An Exclusive Distributor Of Kinee

Welcome to the KINEE Group — become part of our family.

Thank you for your interest in becoming an exclusive distributor of KINEE.

We are looking for long-term strategic partners with stable project resources and proven industry expertise — not one-time buyers.

01.

Legal Entity Requirements

- Must be a legally registered company with **complete documentation** (e.g., Business License).
- Must have the legal authority to independently sign contracts.

02.

Financial Strength & Business Track Record

- Annual Sales Target: Minimum annual turnover of **USD 200,000**, with an initial order of at least **USD 50,000**.
- Financial Stability: Clean credit history and good financial standing.

03.

Technical Expertise & Market Resources

- Technical Support: At least one qualified **electrical engineer** for technical coordination and support.
- Market Resources: A strong **industry network** or **established regional client** base is preferred.

04.

Compliance & Channel Policies

- Authorization Certificate: A valid KINEE **Distributor Authorization Certificate** is required for project bidding.
- Channel Compliance: **Maintain brand** image and strictly adhere to KINEE's distribution policies.

SUPPORT SERVICES

KINEE provides comprehensive support to its exclusive distributors, aiming to build a solid, long-term partnership.



Product & Supply

Ensure quality and competitive pricing; provide annual **exclusive items** and **special editions**.



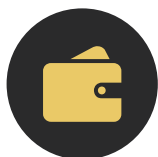
Marketing

Run ads on **Facebook**, **Instagram**, **TikTok**, **YouTube**, and **Google**; offer ad subsidies, branded/promotional materials, and lead regional or national campaigns; assist channel development and joint online-of-line promotions.



Training & Service

Provide product and **sales training**, technical consultation, after-sales support, and **share market trends** and competitor analysis.



Finance & Policy

Offer favorable payment terms or credit to top partners, performance-based **rebates/bonuses**, and enforce territorial control to **protect exclusivity**.